

Event Design & Manufacturing Specialist

Australia & New Zealand



Race Medals



Promotional Items



Pre & Post Race Info Booklets



Trophies



Event & Team Shirts



Event Campaign Design

Plus Loads More!

Specialising in creating marketing collateral and products for sporting events, we work with our clients to create custom-designed, quality items that align with their unique business goals.

As one of the most active nations on earth, sporting events in Australia and New Zealand are numerous and well attended. It is more important than ever to stand out from the crowd by creating promotional products with impact – race medals, clothing, promotional items and supporting event material that are eye-catching, stylish and useful.

Our goal is to create coveted items that are proudly worn and displayed long after the event has finished – exposing your brand over and over again.

We have built close relationships with our supply chain to ensure our products meet our high-quality expectations, whilst providing our clients with excellent value for money.

About Katy Pastoors

Creative Promotion + Products was created by Katy Pastoors to provide a niche service. With a love of running along with over 21 years graphic design experience, including the design of Women's Running Magazine for three years and Run For Your Life for four and a half years, Katy works with over 100 regular clients every year. Katy's love for running and consequent passion for working with running events across Australia translates into carefully designed and managed creative campaigns tailored to each event.



“

Katy came to my aid for an event in September, when looking for event medals. In a few days I had an excellent final design, for medals and ribbons. Her attention to details is amazing and the final delivery very speedy. Her promotional products are also excellent and we selected the “cup2go” at a very late stage. This was not a problem for Katy, and we received the product very speedily. Katy has, not only excellent design skills, but is also tolerant, calm and a pleasure to work with. You won't be disappointed.

Wendy - Run the Great Whitsunday Trail

“

Katy Pastoors is one of my most reliable and favourite external suppliers to my business.

As a fellow small business, her customer service, reliability and efficiency is everything. In over three years of working together, not once as she missed a deadline or let me or my clients down.

With the range of services extending already from graphic design, to product ordering, I'm excited to see what other work we can do together in the future.

We've referred colleagues to Katy before and would have no hesitation to do it again.

Richard Welsh - Epic Events and Marketing

“

After searching for weeks for someone to help me with a new logo design I finally came across Katy. Her attention to detail, communication, promptness and efficiency is AMAZING.

Jason Allie - Allie Performance Coaching

“

Thanks for all your help, the experience has been faultless. I nearly didn't order shirts as it seemed too overwhelming to organise but you made it such a seamless experience.

Christie Elssman - Chickens New Ticker

Give your finishers a memento of the race with a unique race medal.

We work with you from creative inception and campaign design with a full graphic design service, right through to manufacture, liaising directly with our factory to produce high-quality, distinctive medals.

Some Recent Clients

Cadbury Marathon | Mackay Marina Run | Airlie Beach Running Festival | Run The Great Whitsundays Trail | NTCity2Surf
Hobart Run The Bridge | Northern Territory Athletics | Tasmania Athletics | City2Casino | Cairns 50 | Cairns Athletics
Burleigh Swin Run | Coastal High 50 | In The Raw | Devonport Fun Run | Duval Dam Buster | Easter Marathon
Fed Ultra | Fly Into July | City2casino | Light The Night Glow Run | Halloween Hustle | Hobart Cup | Hobart Fun Run
Jeans For Genes | Inward Bound | Indigenous Marathon Foundation | Murray Bridge Marathon | Obstacle Obsession



Magnetic Pieces



Glitter Enamel & Epoxy Stickers



Unique Designs



Cut Out Sections



Black Painted Medals



Spinning Medals



Moving Parts



Glow in the Dark



3D Designs and Two Colour Finishes

Wooden Race Medals

CREATIVE
PROMOTION
+ PRODUCTS

If you are looking for a unique, eco-friendly option for your event, then wood is the way to go.

We have a variety of woods we can use, with pine and bamboo being the most common options to use.

There is a minimum of 100 pieces and we can add a full colour printed ribbon to the medals. Single-sided and double-sided printing is available. We can do multiple layers, as well as add engraving if required.

Any shape is possible, so it is easy to create a great looking medal that will be cherished long after the event.



Promotional Items



We can help you with basically anything you can stick a logo on! Our relationships with our well researched network of suppliers ensures a comprehensive offering of quality, promotional items.



Drink Bottles

Sunscreens



Bags



Media Walls



Bufs



Towels -
Gym Size &
Full Size



Mugs



Pull Up Banners

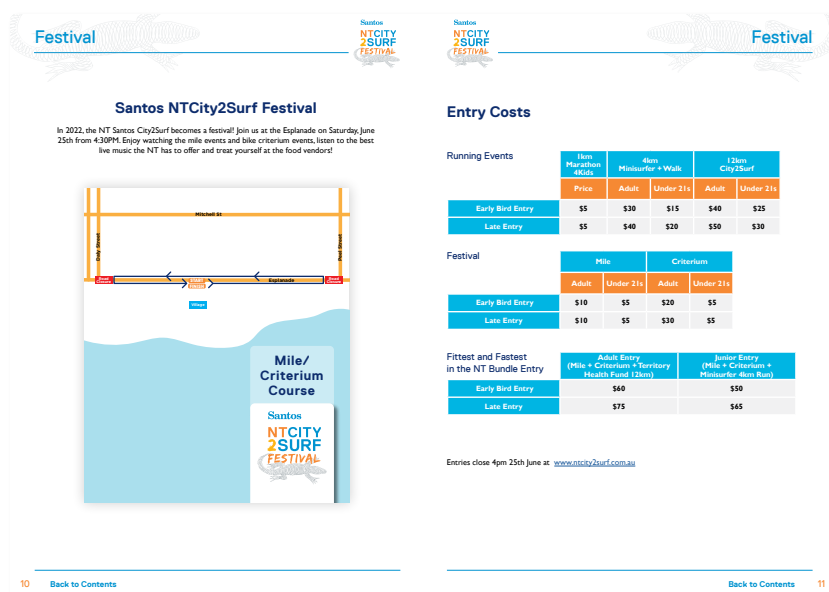
We design digitally interactive as well as printed pre- and post-race booklets for your event. Digital event booklets are an easy way for participants to access all the event details ahead of the day and maximise exposure of your sponsors with clickable links to their websites.

We can also design printed booklets for entrants to keep as a memento, managing the entire process from design right through to printing.

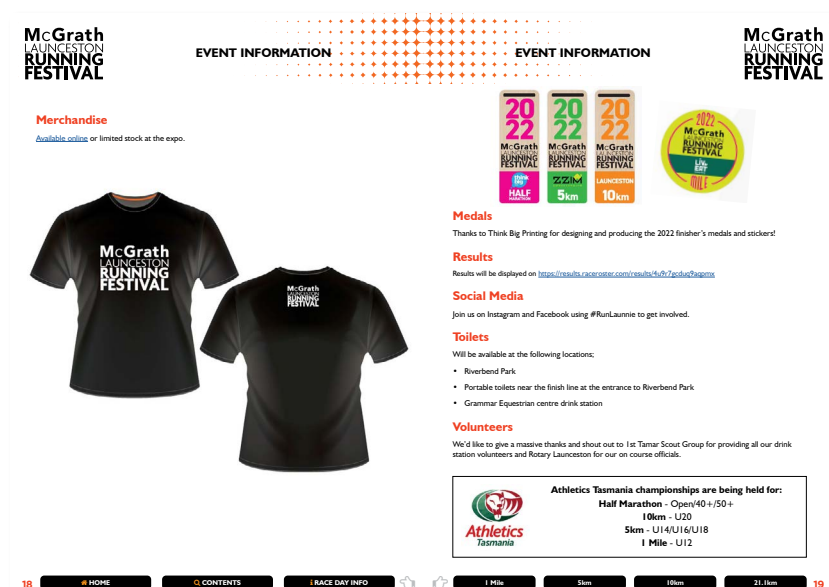
A value-added service, we can create event maps to include in your publications.

Some Recent Clients

Cadbury Marathon | NTCity2Surf | Hobart Run The Bridge | Top End Grand Fondo
Waterworks Ultra Marathon | Kunanyi Mountain Run



[Click Here To View This Book Online](#)



[Click Here To View This Book Online](#)

We create customised, fully-printed trophies designed specifically for your event.

We offer a standard size range or we can custom-design a uniquely shaped trophy to reflect each unique event. We can create different sizes and styles for your overall winners and your age category winners.



Large Diagonal
Trophy



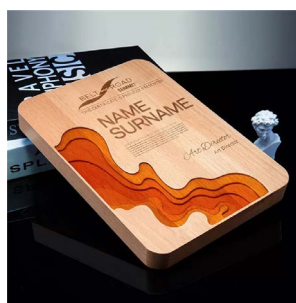
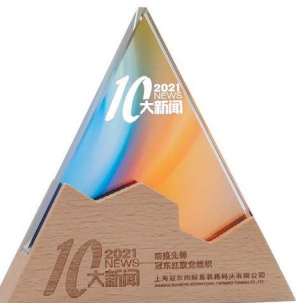
Large Rectangle
Trophy



Small Rectangle
Trophy



Extra Small Rectangle Trophy



We are 2ndSkin's sole Australian and New Zealand distributor. 2ndSkin fabric is super light-weight and moisture wicking which is perfect for Australian events.

We can create individualised silkscreen or sublimation printing on singlets, shirts, long sleeve shirts and polos, as well as cycling jerseys and other teamwear.

Some Recent Clients

Tripink | Townsville Running Festival | Runtribe | Gold Coast Physio | Heart And Soles Running | Ntcity2surf
Orange Tree Plodders | Lysterfield Trail Running | Sbs | Thursday Island Running Festival | Ontoit | Bayrun | Kunanyi Mountain Run | Pilbara Trail Blazers | Ballarat Run For a Cure | Indigenous Marathon Foundation | Whitsunday Trail Festival | Wildstride Fintess



Silkscreen Singlets



Sublimation Polos



Susie Brown I bought the pink shirt. It's the best event top ever: fits perfectly, has a great shape, feels soft & silky on the skin & looks great.

Love · Reply · 2d



mishee84 @creativepromoandproducts I was hesitant to run such a long distance in a shirt I'd never worn before. They were amazing. Light weight, quick drying and no chafe! Thank you, I Loved wearing it 🏃‍♀️



Sublimation Singlets



6 Colour Silkscreen

We can supply high quality caps, with loads of design options for your next event. You can have an embroidered or transfer logo, or you can do something unique with the use of custom patches. Head to our website to see just some of the available hat options. We can also custom make hats to any requirements.



Soft Cups + Flasks

No more disposable cups! Soft reusable cups and soft flasks can be folded away easily and taken along with you during a race. They are ultra compressible and super lightweight. These cups and flasks allow people to get their own water during the race, reducing disposable, single-use plastic cups at your event.

- Made from BPA-Free Biodegradable Food Grade TPU (Thermoplastic Polyurethane).
- Different sizing and capacities available
- One colour or two colour silkscreen printing
- Different TPU colours available in smooth and textured finishes





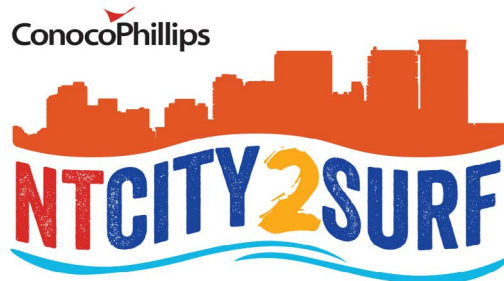
The logo for the Adelaide Marathon Festival 2017. It features a stylized illustration of two runners, a woman and a man, in red and blue, running towards the right. They are positioned in front of a large, blue and green arch bridge, which is a representation of the Adelaide Oval. Below the illustration, the text "The Athlete's Foot" is written in a red, sans-serif font, with a red swoosh graphic underlining the word "The". Below this, the word "ADELAIDE" is written in a large, bold, black, sans-serif font. Underneath "ADELAIDE", the words "MARATHON FESTIVAL" are written in a smaller, black, sans-serif font, followed by the year "2017" in a large, bold, green, sans-serif font. At the bottom of the logo, there is a red horizontal bar with the words "MARATHON", "HALF MARATHON", and "10KM" written in white, sans-serif font, separated by vertical white lines.

The Athlete's Foot

ADELAIDE

MARATHON FESTIVAL 2017

MARATHON | HALF MARATHON | 10KM



The block contains three logos. At the top is the 'Strait Link' logo, featuring a red circular icon with a white stylized 'S' and the text 'Strait Link' in red. Below it is the 'BURNIE10' logo, with 'BURNIE' in dark blue and '10' in light blue, followed by a light blue circular icon of a runner. At the bottom is the 'RunNation' logo, with 'RunNation' in a large, teal, cursive font and 'RUNNING FILM FESTIVAL' in a smaller, dark blue, sans-serif font below it.



Bank of Australia

RUN THE BRIDGE

Hobart

#RTB18
@hobartrunthebridge

Sunday 18th February 2018

5K/10K OR 10KM

MOBILITY JAGGER SKM RUN

ADHOC SKM WALK

BETTA MILK 1KM

www.hobartrunthebridge.com.au



Magazine design

Inflatables & Archways



We work directly with two inflatable factories overseas to create high quality inflatables and custom archways for your next event.



And More!

CREATIVE
PROMOTION
+ PRODUCTS

We work closely with international factories to import products for clients around Australia and New Zealand. Anything from archways and signage to wooden products, ribbons and socks – basically anything you can think of!





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