CREATIVE PROMOTION + PRODUCTS

EVENT DESIGN & MANUFACTURING SPECIALIST

CLICK BELOW TO FIND OUT MORE















ABOUT US

Specialising in creating marketing collateral and products for sporting events, we work with our clients to create custom-designed, quality items that align with their unique business goals.

As one of the most active nations on earth, sporting events in Australia are numerous and well attended. It is more important than ever to stand out from the crowd by creating promotional products with impact – race medals, clothing, promotional items and supporting event material that are eye-catching, stylish and useful.

Our goal is to create coveted items that are proudly worn and displayed long after the event has finished – exposing your brand over and over again.

We have built close relationships with our supply chain to ensure our products meet our high-quality expectations, whilst providing our clients with excellent value for money.

ABOUT KATY PASTOORS

Creative Promotion + Products was created by Katy Pastoors to provide a niche service. With a love of running along with over 18 years graphic design experience, including the design of Women's Running Magazine for three years and Run For Your Life for four and a half years, Katy works with over 100 regular clients every year. Katy's love for running and consequent passion for working with running events across Australia translates into carefully designed and managed creative campaigns tailored to each event.



Katy came to my aid for an event in September, when looking for event medals. In a few days I had an excellent final design, for medals and ribbons. Her attention to details is amazing and the final delivery very speedy. Her promotional products are also excellent and we selected the "cup2go" at a very late stage. This was not a problem for Katy, and we received the product very speedily. Katy has, not only excellent design skills, but is also tolerant, calm and a pleasure to work with. You won't be disappointed.

Wendy - Run the Great Whitsunday Trail

Katy Pastoors is one of my most reliable and favourite external suppliers to my business.

As a fellow small business, her customer service, reliability and efficiency is everything In over three years of working together, not once as she missed a deadline or let me or my clients down.

With the range of services extending already from graphic design, to product ordering, I'm excited to see what other work we can do together in the future.

We've referred colleagues to Katy before and would have no hesitation to do it again.

Richard Welsh - Epic Events and Marketing

After searching for weeks for someone to help me with a new logo design I finally came across Katy.

Her attention to detail, communication, promptness and efficiency is AMAZING.

Jason Allie - Allie Performance Couching





RACE MEDALS

Give your finishers a memento of the race with a unique race medal.

We work with you from creative inception and campaign design with a full graphic design service, right through to manufacture, liaising directly with our factory to produce high-quality, distinctive medals.

RECENT CLIENTS

CADBURY MARATHON | MACKAY MARINA RUN | AIRLIE BEACH RUNNING FESTIVAL | RUN THE GREAT WHITSUNDAYS TRAIL | NTCITY2SURF HOBART RUN THE BRIDGE | NT ATHLETICS | TASMANIA ATHLETICS | BAY RUN | HEART AND SOLES RUNNING | NEWTOWN FUN RUN









CUT OUT SECTIONS





DESIGNS TO REFLECT THE COURSE









PROMOTIONAL ITEMS

We can help you with basically anything you can stick a logo on! Our relationships with our well researched network of suppliers ensures a comprehensive offering of quality, promotional items.

RECENT CLIENTS

RE-USEABLE COFFEE MUGS FOR RUN THE GREAT WHITSUNDAYS TRAIL RACE
MICRO FIBRE RACE TOWELS FOR NT CITY2SURF WHICH THEY PLACES IN ICE WATER TO GIVE OUT AT THE END OF THE RACE
SUNCREENS FOR CADBURY MARATHON TO HAND OUT AT THE END OF THE RACE
DRINK BOTTLES FOR ACPHER
GYM BAGS FOR REDLAND CITY COUNCIL
CONFERENCE AND LAPTOP BAGS FOR DOTERRA
BUFFS FOR HEART AND SOLES RUNNING





MEDIA WALLS





MUGS

PULL UP BANNERS







PRE & POST RACE INFO BOOKLETS

We design digitally interactive as well as printed pre- and post-race booklets for your event. Digital event booklets are an easy way for participants to access all the event details ahead of the day and maximise exposure of your sponsors with clickable links to their websites.

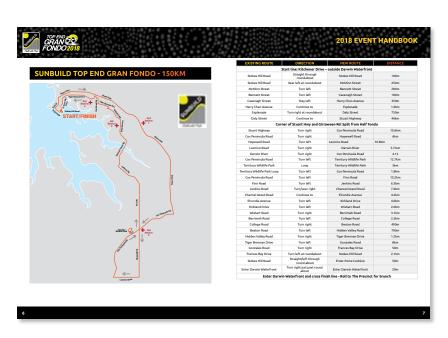
We can also design printed booklets for entrants to keep as a memento, managing the entire process from design right through to printing.

A value-added service, we can create event maps to include in your publications.

RECENT CLIENTS

CADBURY MARATHON | NTCITY2SURF | HOBART RUN THE BRIDGE | TOP END GRAND FONDO | WATERWORKS ULTRA MARATHON





CLICK HERE TO VIEW THIS BOOK ONLINE









TROPHIES



We create customised, fully-printed trophies designed specifically for your event.

We offer a standard size range or we can custom-design a uniquely shaped trophy to reflect each unique event. We can create different sizes and styles for your overall winners and your age category winners.

RECENT CLIENTS

BAY RUN | AIRLIE BEACH RUNNING FESTIVAL | COASTAL HIGH 50











EVENT & TEAM SHIRTS

We are 2ndSkin's sole Australian and New Zealand distributor. 2ndSkin fabric is super light-weight and moisture wicking which is perfect for Australian events.

We can create individualised silkscreen or sublimation printing on singlets, shirts, long sleeve shirts and polos, as well as cycling jerseys and other teamwear.

RECENT CLIENTS

TRIPINK 2017 & 2018 | TOWNSVILLE RUNNING FESTIVAL | RUNTRIBE | GOLD COAST PHYSIO | HEART AND SOLES RUNNING | NTCITY2SURF ORANGE TREE PLODDERS | LYSTERFIELD TRAIL RUNNING | SBS | THURSDAY ISLAND RUNNING FESTIVAL | ONTOIT | BAYRUN



Susie Brown I bought the pink shirt. It's the best event top ever: fits perfectly, has a great shape, feels soft & silky on the skin & looks great.

Love - Reply - 2d



SUBLIMATION



SUBLMATION POLO

mishee84 @creativepromoandproducts I was hesitant to run such a long distance in a shirt I'd never worn before. They were amazing. Light weight, quick drying and no chafe! Thank you, I Loved wearing it





EVENT CAMPAIGN DESIGN

We work with our clients to design an integrated creative campaign, building a suite of marketing collateral and products to reflect the unique character, reputation and aspect of your event. We provide recommendations on the perfect items to meet our clients' distinct goals, aspirations and budget.







EVENT LOGO DESIGN













AND LOADS MORE

We work closely with international factories to import products for clients around Australia and New Zealand. Anything from archways and signage to wooden products, ribbons and socks - basically anything you can think of!





































Connect with us to find out how we can support you to create beautiful designs and products that will make your event a success.



0401 283 253



info@creativepromotionandproducts.com.au



f creativepandp



creativepromoandproducts



🗞 creativepromo.com.au